



Letter of Engagement: GenRev & AIM Concierge Wellness™

We are honored that you have chosen to entrust your health and wellness journey to our care. This moment marks the beginning of a therapeutic relationship we hold as sacred — one built on trust, wisdom, honor, and partnership.

At AIM: Align Integrative Medicine, we believe healing is not transactional. It is relational. It is intentional and most powerful when patient and provider walk together with clarity, mutual respect, and hope for meaningful breakthrough.

From the very beginning, our commitment is to meet you with compassion, clinical excellence, and a whole-person approach that sees you, hears you, and partners with you in the pursuit of lasting health and wholeness.

OUR THERAPEUTIC RELATIONSHIP: A CULTURE OF HONOR & PARTNERSHIP

We intentionally cultivate a culture grounded in:

- Honor — for your story, your voice, and your unique experience
- Healthy Boundaries — that protect the integrity of care allowing clarity to flourish
- Partnership — we work with you, stand for you, and protect our therapeutic relationship
- Hope & Faith — believing that restoration and meaningful progress are always possible

We serve as your health advocates and clinical partners—committed to walking with you through both complexity and breakthrough.



AIM | Align Integrative Medicine

Rooted in Care. Rising in Wholeness

OUR MISSION, VISION & VALUES

Mission

To equip, empower, and establish individuals and families in whole-person health through proven expertise and innovation—helping people thrive in optimal health with the highest standards of integrative and compassionate care.

Vision

To see people flourish—physically, mentally, emotionally, and spiritually—through a re-imagined model of medicine and wellness rooted in prevention, wisdom, and restoration.

Values

- Whole-person comprehensive and preventive care over symptom suppression
- Root-cause resolution over quick fixes
- Wisdom, discernment, and evidence-based innovation
- Relational excellence, communication, and accountability
- Hope-filled leadership and long-term partnership

AIM: Align Integrative Medicine is driven by our passion to deliver transformative wellness and life-giving solutions by providing:

- Personalized comprehensive health care designed to align body, soul, and spirit, and produce sustained wholeness and longevity
- A functional and regenerative approach focused on identifying and treating root causes of illness and disease and reversing functional age
- Precise, comprehensive treatment plans to address acute and chronic conditions through a functional medicine lens
- Collaborative care from our skilled and compassionate team of physicians, health care providers, and professionals in multiple healing disciplines
- A fee-for-service, self-pay, and insurance-agnostic model that empowers our physicians and patients, restores their voice, and encourages them to operate as true partners in the healing journey



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Core Services at AIM: Align Integrative Medicine We offer comprehensive services in 8 core branches of whole health by design.

- AIM Concierge Wellness
- Regenerative Medicine
- Functional Medicine
- Functional Nutrition
- Spiritual Growth
- Cognitive & Emotional Health
- Body Composition & Athletic Performance
- Skin Health & MedSpa services

Specialized Therapies:

- Hormone Optimization & Bioidentical Hormone Replacement Therapy
- Cell Therapies: Stem Cell Therapy & Exosome Therapy
- IV Therapy: customized high-concentration therapeutic blends for targeted goals
- Biofeedback & Neurofeedback
- Modalities for injury recovery & sports performance
- Pain Management & Trigger Point Injections
- Therapeutic Botox injections for pain management
- Vizual Edge for cognitive & peak performance
- Functional Skin Health Treatments: Microneedling/Nano Technology with
- Exosomes for face, neck & chest for non-invasive therapeutic skin health.
- MedSpa Services:
 - Aesthetic grade Exosome facial injections
 - Xeomin injections
 - Jeuveau injections

OUR PROVEN CARE FRAMEWORK: THE A.R.T. OF THE PRACTICE

A — Assess

Comprehensive evaluation using advanced diagnostics, deep listening, and thoughtful inquiry.

R — Recommend

A dynamic, personalized care plan—designed with strategy, wisdom, and your unique goals in mind.

T — Track

Ongoing monitoring, follow-up, and refinement to ensure progress, accountability, and sustainable results.



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Your care team carries decades of knowledge, wisdom and experience gained through diligent and consistent practice across all disciplines of the health & wellness sector.

Our approach to care stands unique in design and application, yielding exceptional and lasting results.

Two Pathways to Engage in Health Care

At GenRev/AIM, we offer two distinct pathways for patients to engage in care, designed to meet both comprehensive, long-term wellness goals and more immediate clinical needs.

Pathway One: AIM Concierge Wellness™

(Our Primary & Preferred Model of Care)

AIM Concierge Wellness™ is our signature, physician-led concierge care model, thoughtfully designed for patients seeking a proactive, personalized, and whole-person approach to health.

This pathway provides continuity, coordination, and strategic oversight through three tiered options:

- **Essentials** – Foundational concierge care offering direct physician access, care coordination, and ongoing clinical support.
- **Elevate** – Advanced, comprehensive care with expanded clinical oversight, precision diagnostics, and enhanced physician involvement. Hormone Optimization with hormone therapy is positioned in this tier for proactive & consistent tracking & monitoring yielding effective results & safety.
- **Executive** – Our most comprehensive offering, delivering fully customizable individual & family concierge wellness & deeply personalized care for complex or high-demand health needs. This tier offers direct physician access and health advocacy at the highest level. Executive plan customized by private consultation.

AIM Concierge Wellness™ is ideal for patients who desire long-term partnership, prevention focused strategy, and integrated care planning.



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Pathway Two: Individual Services & Offerings

(For Immediate or Episodic Needs)

We also offer select individual services and offerings for patients with an immediate or specific clinical need who may not be ready to enroll in concierge care.

This pathway is best suited for:

- One-time or short-term services
- Transitional care needs
- Patients seeking targeted support without ongoing membership

While individual services remain available, they do not include the same level of ongoing oversight, coordination, or continuity of care provided within AIM Concierge Wellness™.

At AIM: Align Integrative Medicine, we believe health is a journey—one that deserves wisdom, intention, and faithful stewardship. We do not rush healing, and we do not walk it alone. We walk it together.

Thank you for the honor and joy of serving you and your health & wellness.

In Health & Gratitude,

Michael Arce, M.D & Nicole Arce, CEO
Co-Founders & Your Partners in Health

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